

Strategic Plan Summary

2016 - 2019



BCACC

BC ASSOCIATION OF CLINICAL COUNSELLORS

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About

In late 2015, the Board of Directors began a strategic planning process that would stretch into the spring of 2016.

The process included facilitated sessions with Board, staff and members through face-to-face gatherings, teleconferences and surveys. Feedback was incorporated into the final draft which was approved by the Board of Directors in April 2016.

Following is a brief summary of the approved strategic plan for BCACC for the next three years.

Address

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V8X 3W4

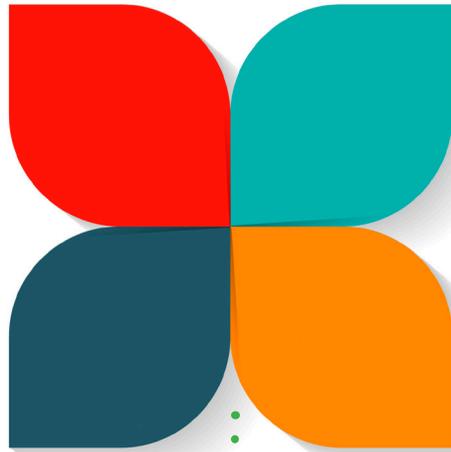
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Research and Planning Timeline



October - December 2015

BCACC conducted facilitated focus group sessions with Board, staff and members. Groups included five face-to-face sessions and five conference call sessions.

January 2016

An initial survey was sent to the membership to confirm the themes gathered from the focus group sessions.

A final facilitated Board/staff session was conducted.

February - March 2016

A follow-up survey was sent to the membership to gather feedback on a draft version of the strategic plan developed from the focus group sessions.

April 2016

Final changes applied. Board approved and Strategic Plan is published.

Vision, Mission, Values and Principles

VISION Safe, effective counselling therapy, available to all

Mission

Building the profession through accountable, well-resourced and supported counsellors

Values Professionalism, Accountability, Respect

Our values reflect shared beliefs, things we hold to be important. Together with the vision and mission, these values are foundational for the Association and guide everything we do.

PRINCIPLES

As an Association, we strive to attain and uphold our values of professionalism, accountability and respect through principles and practices such as the following.

Professionalism High standards, Integrity, Lifelong Learning, Collaboration, Collegiality

Accountability Transparent, Ethical, Fair, Trustworthy

Respect Responsiveness, Compassion, Sensitivity, Social Responsibility, Diversity

Association Goals

